

## **24x7 Learning's AVAGMAH to offer Engineering courses online**

- ✓ *First-of-its-kind eLearning initiative in the country*
- ✓ *eLearning technology enabler for noted Thapar University*
- ✓ *Course enables student to pursue engineering from home or office*
- ✓ *3-year UGC recognized Engineering programs in Mechanical, Electrical, Civil and Computer Science*
- ✓ *To serve as a booster for Diploma professionals for career advancement*
- ✓ *A unique opportunity for this section of youth to enhance and further their career prospects which otherwise would not be possible.*

**Bangalore, March 05, 2009: 24x7 Learning**, India's premier Talent Lifecycle Management Company, today announced that it is enabling Thapar University, Patiala, Punjab - one of the oldest and established engineering institutions of India - to provide B.Tech **courses through eLearning** mode. Though B.Tech programs for diploma holder working professionals were available through Distance Learning in India, this is the first time that it is being offered online. 24x7 Learning is offering this program through AVAGMAH, its initiative to offer technology assistance to continuing education.

According to Karthik K S, CEO, 24x7 Learning, "On an average 2,65,000 students graduate with a technical diploma every year. These youngsters go on to seek employment as technical workforce in Industries across India. Many of them work as sole breadwinners for their families, so further education is an impossible dream. They simply cannot afford to take time off for 3-4 years to get an engineering degree.

The lack of a further degree stymies their career prospects and hampers their growth in the organization. Through AVAGMAH, these diploma holders can now complete their B.Tech from their homes or office, without having to leave their jobs. With this initiative, we're proud to

usher in growth, and enhance the career prospects for this stratum of young workforce in the country”.

Aimed at working diploma professionals, the 3-year online degree programme is available in the disciplines of **Mechanical, Electrical, Civil and Computer Science**. Polytechnic diploma holders in relevant area of engineering or equivalent, or B.Sc (CS/IT), BCA or equivalent for B.Tech CS&E program with minimum two years of work experience can now avail of this course after clearing the admission (entrance) test conducted by Thapar University.

The entire program will have around **300 hours** of online classroom sessions to facilitate the learning process. Practical sessions will be conducted with the support of local engineering colleges in major cities across India or at Thapar University, Patiala.

The Academic delivery of the program has been designed to be learner-oriented, which means the student has to be an active participant in the teaching-learning process. The program follows a multi-channel approach which includes; Self Instructional material vetted by IIT faculty, Online Live classroom sessions, Practical Lab sessions at local engineering college or at Patiala, Assignments and Projects.

The last date of receipt of application form is March 12, 2009. For complete details, prospectus and application, one can also visit [www.avagmah.com](http://www.avagmah.com)

#### **About Thapar University**

Established in the year 1956, Thapar University is one of the oldest and established engineering institutions of India. It has been a pioneer in the advancement of technical education and is known for its high quality, industry oriented engineering programs. Thapar University, recognized by UGC, now offers the same quality programs in the distance education mode, recognized by Distance Education [DEC], Government of India.

#### **About 24x7 Learning**

24x7 Learning is a leading consulting, technology services and outsourcing company committed to delivering technology enabled learning solutions. As India's premier Talent Lifecycle Management Company, it enables organizations to be successful globally by upgrading their workforce to compete in the global markets. Headquartered in Bangalore, 24x7 Learning has regional offices in Mumbai, Delhi, Chennai, Hyderabad, Pune, and Kolkata. Some of 24x7 Learning's marquee clients include: The Aditya Birla

Group, MindTree, Accenture, Samsung, Essar, Mahindra and Mahindra, Steria, Genpact, Barclays Bank, ONGC India, Dell and PepsiCo.

### **Accolades and Achievements**

- \* ***Rated SE1B by CRISIL stating to be having Highest Performace capability***
- \* ***Recognized as the 50 fastest growing companies in India by Deloitte for the year 2007 and 2008***
- \* ***24x7 Learning is the largest e-Learning implementation company in India with users in more than 25 countries across the world***
- \* ***24x7 Learning has provided learning solutions to over a million learners since its inception in 2001***
- \* ***24x7 Learning serves 7 of top 10 IT outsourcing companies and 6 of top 10 BPO/ITES companies in India***
- \* ***24x7 Learning has been awarded the Red Herring 100 Asia award in 2006***
- \* ***24x7 Learning is the winner of the Deloitte Technology Fast 500 Asia in 2007 & 2008.***
- \* ***24x7 Learning is amongst the NASSCOM Top 100 IT Innovators of 2007***

### **About Avagmah**

Avagmah is a continuing education initiative from 24x7 Learning, India's premier Talent Lifecycle Management Company. The strategic initiative in alliance with premier academic institutions offers working professionals an unprecedented opportunity to undergo government recognised management and engineering programs to fast-track their careers.

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